



Development Director, Transplanting Traditions Community Farm

The mission of Transplanting Traditions is to uplift food sovereignty in the refugee community through access to land, education and entrepreneurial opportunities. The farm provides a cultural community space for refugee adults and youth to come together, recreate home, build healthy communities, and continue agricultural traditions in the Piedmont of N.C. Transplanting Traditions is looking for a creative, organized and driven individual to direct communications and fundraising efforts and donor cultivation initiatives to increase the impact, diversity and sustainability of organizational funding long-term.

Responsibilities

- Develop, implement and monitor organizational fund development and communications plans, including strategic goals and objectives, and support staff in evaluating and revising strategies on an annual basis
- Improve and maintain donor management systems
- Identify, cultivate and solicit new and current major donors and partners
- Deepen relationships with supporters to increase their annual contributions
- Ensure successful donor acknowledgement and relations
- Develop and implement sustainable and financially lucrative fundraising events and campaigns
- Conduct and compile research for potential donors and partners
- Oversee and contribute to the preparation, submission, and management of grant proposals to foundations and other funding sources
- Collaborate with ED to measure impact and success of programming through regular monitoring and evaluation
- Prepare and collect necessary information to submit donor and grant reports
- Manage and supervise fundraising staff and volunteers, including grant writers
- Oversee and manage organizational and donor communication strategies and tools such as social media pages, websites, newsletters, postcards, promotional materials, etc.
- Maintain the organization's social media content calendar, working with staff to develop and publish content on a regular basis
- Support staff in meeting annual fundraising goals and communications goals in the strategic plan

Qualifications

- 3+ years experience in event planning, donor cultivation, grant writing and other innovative fundraising efforts
- 2+ years experience in nonprofit communications, including newsletter writing (experience with Mailchimp or similar platform preferred), social media content development (specifically Instagram and Facebook), and website management and development
- 3+ years experience of managing a team of staff and volunteers
- Experience with Customer Relationship Management (CRM) and donor management systems
- Experience building relationships with key stakeholders, funders and partners
- Passion for and understanding of food justice, sustainable agriculture and refugee/immigrant issues (professional experience in these areas ideal)
- Dedication to working as a member of and in partnership with diverse communities
- Excellent verbal and written communication skills
- Strong organizational and self-management skills and strong emotional intelligence

- High proficiency in Google Drive, Excel, Word, PowerPoint, and database management
- Commitment to sustainability and environmental conservation

Desired start date: May 2024

Time commitment: 40 hours a week (full time)

Location: Chapel Hill, NC

Salary and benefits: \$54,000 full health insurance coverage and paid time off

Questions: Contact info@transplantingtraditions.org or call 984-212-4621

How to Apply: Please submit a cover letter and resume to info@transplantingtraditions.org and any additional information you would like to share

Interviews will start after **March 25, 2024** and will continue until the position is filled.